BEST AVAILABLE COPY

IN THE CLAIMS

Please amend the claims as follows:

1. (Previously Presented) A method of generating a listing in a network-based commerce system, the method including:

receiving listing identification data from a user;

retrieving listing data based on the listing identification data;

generating a proposed listing to include the listing data;

prior to posting the listing, allowing the user to modify the listing data of the proposed listing, resulting in the listing; and

posting the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

2. (Previously Presented) The method of claim 1, which includes allowing the user to accept the listing, prior to posting the listing.

3. (Original) The method of claim 1, wherein the network-based commerce includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

4. (Original) The method of claim 1, which includes:

generating a user interface with a plurality of fields; and

populating the fields with the listing data.

5. (Original) The method of claim 4, which includes providing a plurality of check boxes each of which are associated with an attribute of the listing and automatically without human intervention checking attributes based on the listing data.

6. (Original) The method of claim 5, which includes allowing the user to modify checks in the check boxes.

7. (Original) The method of claim 1, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

8. (Previously Presented) The method of claim 1, which includes:
searching a database of reference listing data to locate at least one similar listing;
presenting the at least one similar listing to the user;
monitoring user selection of a similar listing; and
retrieving selected listing data associated with the similar listing to generate the listing.

9. (Original) The method of claim 1, wherein the listing identification data is a Vehicle Identification Number (VIN), the method including retrieving listing data including one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

10. (Previously Presented) The method of claim 1, wherein the listing identification data is one of a movie title and UPC code, the method including retrieving the listing data in the form of details on the movie.

11. (Previously Presented) The method of claim 1, wherein the listing identification data is one of a book title and UPC code, the method including retrieving the listing data in the form of details on the book.

12. (Previously Presented) The method of claim 1, wherein the listing identification data is one of a music title and UPC code, the method including retrieving the listing data in the form of details on the music.

13. (Previously Presented) A machine-readable medium including a sequence of instructions that, when executed by a machine, cause the machine to:

receive listing identification data from a user requesting posting of a listing on a network-based commerce system;

retrieve listing data based on the listing identification data;

generate a proposed listing to include the listing data;

prior to the listing being posted, allow the user to modify the listing data in the proposed listing, resulting in the listing; and

post the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

14. (Previously Presented) The machine-readable medium of claim 13, wherein the user is allowed to accept the listing, prior to posting the listing.

15. (Original) The machine-readable medium of claim 13, wherein the network-based commerce system includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

16. (Original) The machine-readable medium of claim 13, which causes the machine to:

generate a user interface with a plurality of fields; and

populate the fields with the listing data.

17. (Original) The machine-readable medium of claim 16, wherein a plurality of check boxes are provided, each check box being associated with an attribute of the listing and selectively being automatically checked based on the listing data without human intervention.

18. (Original) The machine-readable medium of claim 17, wherein the user is allowed to modify checks in the check boxes.

19. (Original) The machine-readable medium of claim 13, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

20. (Currently Amended) The machine-readable medium of claim 13, which causes the ~~processor~~ machine to:

search a database of reference listing data to locate at least one similar listing;

present the at least one similar listing to the user;

monitor user selection of a similar listing; and

retrieve selected listing data associated with the similar listing to generate the listing.

21. (Original) The machine-readable medium of claim 13, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, and the listing data includes one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

22. (Original) The machine-readable medium of claim 13, wherein the listing identification data is one of a movie title and UPC code, and the listing data includes details on the movie.

23. (Previously Presented) A network-based commerce system, which includes at least one server to:

receive listing identification data from a user requesting posting of a listing on a network-based commerce system;

retrieve listing data based on the listing identification data;

generate a proposed listing to include the listing data;

prior to the listing being posted, allow the user to modify the listing data in the proposed listing, resulting in the listing; and

post the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

24. (Previously Presented) The system of claim 23, which allows the user to accept the listing, prior to posting the listing.

25. (Original) The system of claim 23, wherein the network-based commerce includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

26. (Original) The system of claim 23, wherein the server generates a user interface with a plurality of fields, and populates the fields with the listing data.

27. (Original) The system of claim 26, which provides a plurality of check boxes each of which are associated with an attribute of the listing and automatically without human intervention checks attributes based on the listing data.

28. (Original) The system of claim 27, which allows the user to modify checks in the check boxes.

29. (Original) The system of claim 23, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

30. (Previously Presented) The system of claim 23, which searches a database of reference listing data to locate at least similar listings;

presents the at least one similar listing to the user;

monitors user selection of a similar listing; and

retrieves selected listing data associated with the similar listing to generate the listing.

31. (Original) The system of claim 23, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, the listing data including one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

32. (Previously Presented) The system of claim 23, wherein the listing identification data is one of a movie title and UPC code, and the system retrieves the listing data in the form of details on the movie.

33. (Previously Presented) The system of claim 23, wherein the listing identification data is one of a book title and UPC code, and the system retrieves the listing data in the form of details on the book.

34. (Previously Presented) The system of claim 23, wherein the listing identification data is one of a music title and UPC code, and the system retrieves the listing data in the form of details on the music.

35. (Previously Presented) The system of claim 1, wherein the offering includes an auction listing.

36. (Previously Presented) The system of claim 1, wherein the offering includes a fixed-price offering.

This Page is Inserted by IFW Indexing and Scanning Operations and is not part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ BLACK BORDERS
- ☐ IMAGE CUT OFF AT TOP, BOTTOM OR SIDES
- ☐ FADED TEXT OR DRAWING
- ☐ BLURRED OR ILLEGIBLE TEXT OR DRAWING
- ☐ SKEWED/SLANTED IMAGES
- ☐ COLOR OR BLACK AND WHITE PHOTOGRAPHS
- ☐ GRAY SCALE DOCUMENTS
- ☑ LINES OR MARKS ON ORIGINAL DOCUMENT
- ☐ REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY
- ☐ OTHER: _____

IMAGES ARE BEST AVAILABLE COPY.
As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.